

THE DÖRR

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

BRAND NEW DÖRR HOTEL IN DOOR COUNTY, WI NOW TAKING RESERVATIONS

The Dörr Hotel Opens its Reservation System for Summer 2021 Launch

SISTER BAY, WI, USA, [November 24, 2020] – The Dörr Hotel, Door County's long-awaited boutique hotel located in Sister Bay, WI is happy to announce it is now taking reservations for the 2021 Season. The hotel started taking reservations on June 26th, 2020 through its website for June 2021 dates. The response to the new hotel opening has been great. Individuals have been securing dates for 2021 over 12 months in advance and the hotel has been fully booked for group events over multiple weekends in 2021. Door County properties are often booked months in advance due to the limited amount of available lodging. The Dörr is the first hotel constructed in Door County in almost 20 years.

"The entire team at Bayland Buildings and Aria Architects have been doing an amazing job during these unprecedented times to bring the building to life for our spring opening," said Chris Schmeltz, Manager of The Dörr Hotel Holdings, LLC the development group for the hotel.

Door County has been a favorite vacation getaway for families for generations, and The Dörr Hotel, as the newest hotel on the entire peninsula and conveniently located in downtown Sister Bay, is sure to be the new hot spot for people wanting an upscale experience. While single room bookings can be made at www.thedorrrhotel.com, group reservations, weddings, and corporate events should be booked directly by calling (844) 944-0354.

The Dörr Hotel is a boutique hotel that features 47 well-appointed rooms, with most featuring balconies overlooking Sister Bay. Right in the heart of downtown Sister Bay and a block from the marina, The Dörr, is a portal to a distinct guest experience. The hotel honors Door County's Nordic heritage and concept of "hygge" in a modern interpretation for guests from the Midwest and throughout the globe.

For more media content please visit our press page at media.thedorrrhotel.com.

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