

THE DÖRR

P R E S S R E L E A S E

Company The Dörr Hotel, Sister Bay
PR Contact Chris Schmeltz
Email chris@thedorrrhotel.com
Website www.thedorrrhotel.com

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DOOR COUNTY'S FIRST HOTEL IN SEVENTEEN YEARS SET TO BREAK GROUND

The Dörr Hotel and Bayland Buildings start construction in Sister Bay

SISTER BAY, WI – November 25, 2019 – The Dörr Hotel and Bayland Buildings, Inc. are excited to announce the official groundbreaking of Door County's newest hotel on Tuesday, December 3rd at its future location, 2329 Mill Road in Sister Bay, Wisconsin.

The Dörr Hotel is proud to be Door County's first hotel in seventeen years. The new boutique hotel will include 47 well-appointed rooms including eight suites and features a spacious, comfortable lobby, a large fireplace, premier concierge service and more. Guests can also expect to enjoy iconic Door County sunsets from their private balconies.

The Dörr Hotel website will begin taking reservations in the spring of 2020 to secure stays for dates in 2021. As construction is completed, earlier reservation dates will be added.

The new hotel will replace the 45-unit Helm's Four Season Hotel that was located on the water at the current site of the bandshell and Sister Bay public beach. The village purchased the Helm's Hotel in 2007 and tore it down to make way for the waterfront redevelopment plan.

"For the past dozen years, the Village of Sister Bay has been executing a progressive plan to enhance the vibrancy of the community, and the results have been unmistakable," stated Door County Economic Development Corporation's Executive Director, Jim Schuessler. "Not only is the addition of The Dörr Hotel the next logical step toward continuous enhancement of the community, the hotel will in many ways serve as the centerpiece for Sister Bay's growing four-season economy."

Construction is expected to be completed by 2021. For more information, visit www.thedorrrhotel.com

About The Dörr Hotel

The Dörr Hotel is a boutique hotel coming soon to the beautiful town of Sister Bay in Door County, Wisconsin.

About Bayland Buildings Inc.

Bayland Buildings, Inc. is a 100% employee-owned, Commercial General Contractor founded in 1991. Built on a simple principle of providing customers with a seamless experience, without compromising overall quality. Bayland is recognized as one of the most competitive and respected building firms in Wisconsin and currently employs over 200 dedicated people.

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